

## Online Survey Summary- Harrison Comprehensive Plan and Village Center

In May of 2016, Vierbicher and the Village of Harrison conducted a public meeting to gauge citizen input and feedback on the Village and Village Center future. Eight attendees provided feedback on visual preferences, open space, Village Center location, and programming. Vierbicher has been engaged to provide conceptual planning for a Village Center to act as a civic and commercial core for the Village of Harrison.

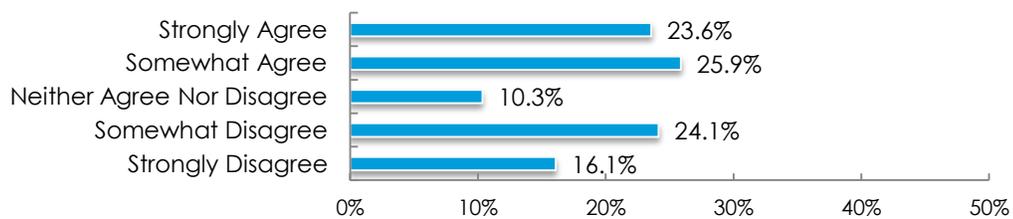
The May 24 open house built on the agenda from the first public open house on March 22. The meeting began with a slideshow presentation providing details on the term "Village Center," and examples of development within the Village Center. Next, Vierbicher explained the general trends occurring in communities across the country, including growth in senior and "Millennial" population segments, growth in apartments/attached housing units, consumer preference for "the main street" shopping experiences instead of enclosed malls, and a return of the population to urban areas. Next, Vierbicher presented statistics on housing and residential demand. The Wisconsin Department of Administration estimates the Town and Village of Harrison will grow 70%

Additionally, the public was given the opportunity to complete an online survey about the Harrison Comprehensive Plan and the Village Center. A total of 45 questions were included in the Survey. As part of the survey, respondents indicated their demographic information, and Vierbicher was able to compile the data in the following paragraphs based on the responses provided. A total of 149 people completed the online survey out of 279 who started the survey with a completion rate of 53.99%. The following pages include the online survey results.

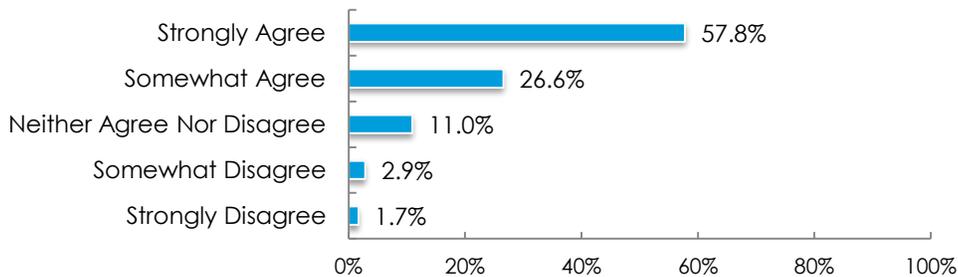
## Community Design and Appearance

Almost 50% of respondents agree that Harrison should continue to develop with lower housing densities and roads with shoulders and ditches, which is the current community design. This coincides with 84.4% that agree with keeping the community's character and quality of life as Harrison's top priority. Respondents were split on whether the Village should extend utilities to undeveloped areas; 39.1% agree that the Village should not extend the utilities, 36.2% disagree that the Village should not extend utilities, and 24.7% neither agreed or disagreed.

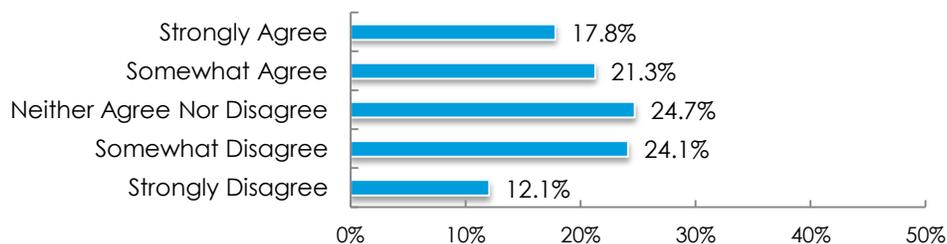
**Figure 1: Q2. Harrison should continue to develop with lower housing densities and roads with shoulders and ditches rather than curbs and sidewalks.**



**Figure 2: Q2. Protection of the community's character and quality of life should be Harrison's top priority.**



**Figure 3: Q2. The Village should not extend utilities such as sewer and water to undeveloped areas.**



A total of 48% of respondents agree that the Village should put more effort toward attracting new businesses, while 38.3% were neutral and less than 14% disagreed. Overwhelmingly 61.9% agree that agricultural resources should be protected from development and 65.7% agree that the Village should make efforts to preserve and protect historic structures in Harrison.

Figure 4: Q2. The Village should put more effort toward attracting new businesses rather than toward expanding existing businesses.

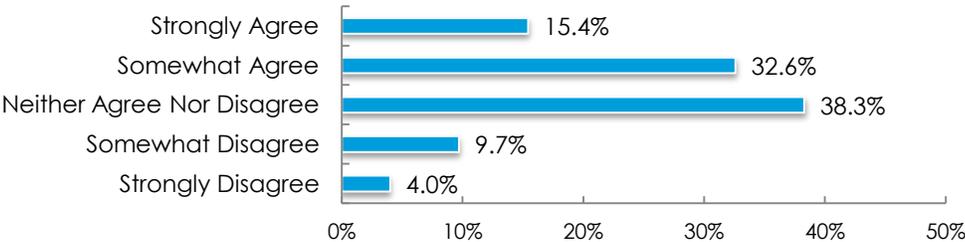


Figure 5: Q2. Agricultural resources should be protected from development pressures.

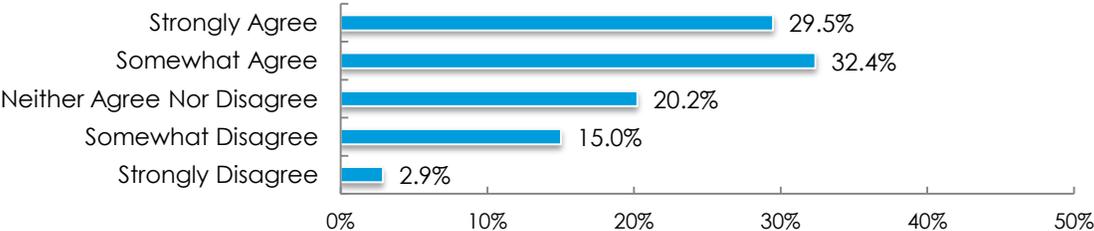
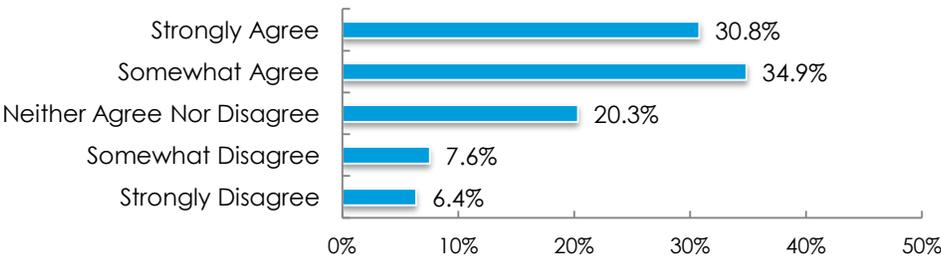


Figure 6: Q2. The Village should make efforts to preserve and protect historic structures and sites in Harrison.



A total of 48.5% of disagree that the Village should focus on providing more public transportation options. More than half of respondents (51.4%) agree that development and growth should be accommodated on sites nearest Appleton and Menasha. Considerably, 57.5% disagree that there are enough park sites in Harrison. Additionally, 47.4% agree that Harrison needs more commercial activity.

Figure 7: Q2. The Village should focus on providing more public transportation options.

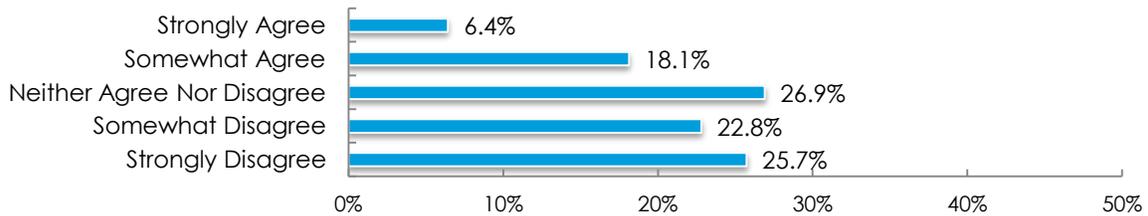


Figure 8: Q2. New development and growth in Harrison should be accommodated on sites nearest Appleton and Menasha.

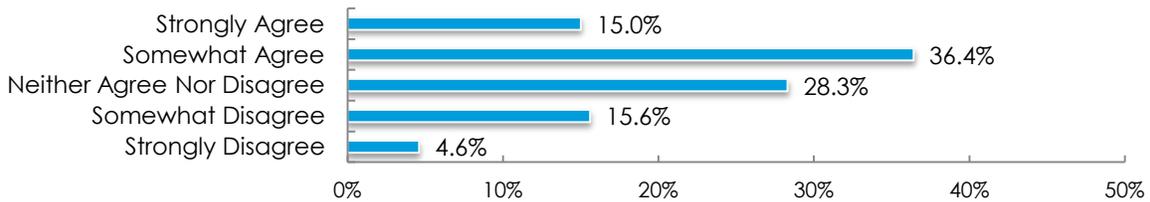


Figure 9: Q2. There are enough park sites in Harrison

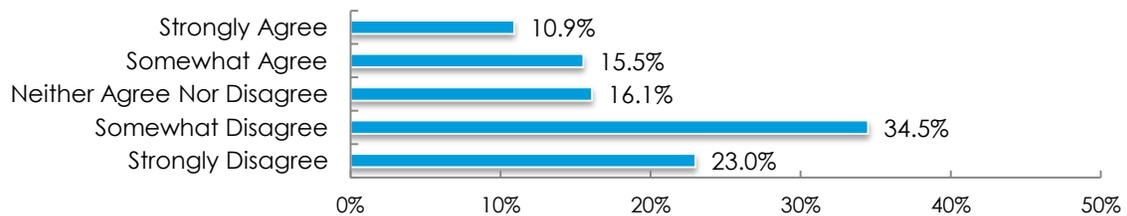
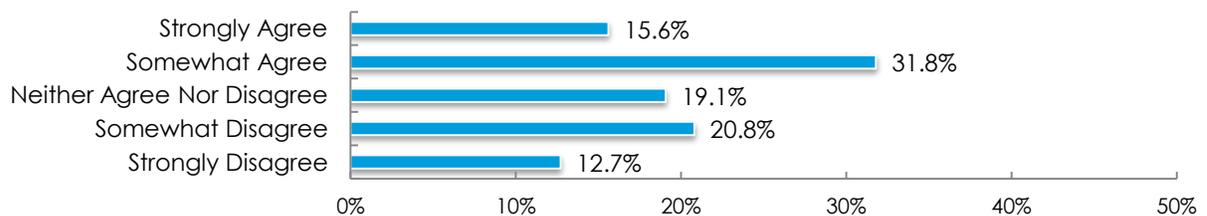
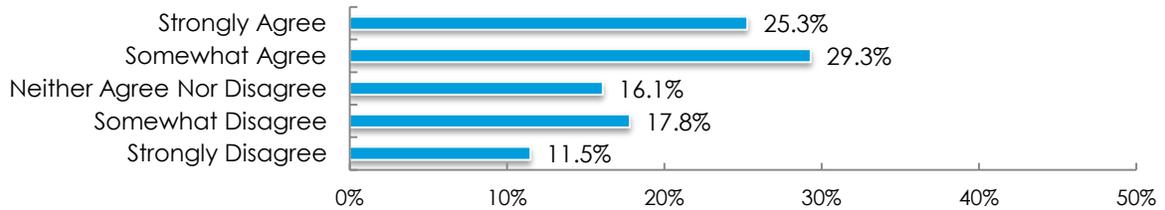


Figure 10: Q2. Harrison needs more commercial activity - more jobs and shopping.

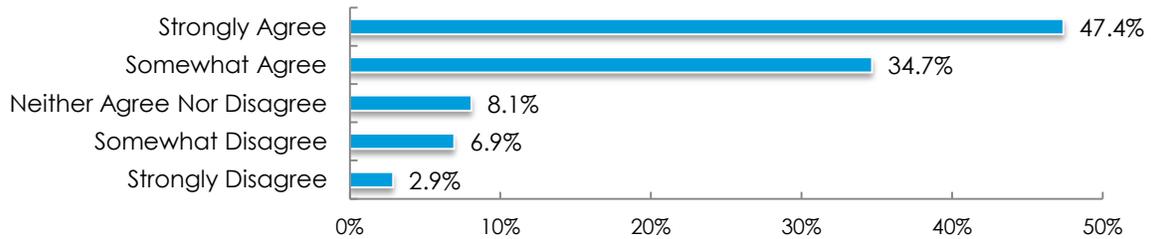


Over 54% of respondents agree the Village should enforce community-wide aesthetic requirements for development. Figure 13 shows that 51.7% agree the different types of land uses should be strictly separated. This relates to the overwhelming response of 82.1% that agree the environmentally sensitive areas should be protected from development pressures. The respondents were consistent with their community design and appearance by agreeing that the Village should limit its residential development to mostly single-family detached houses, and limit the development of apartment buildings.

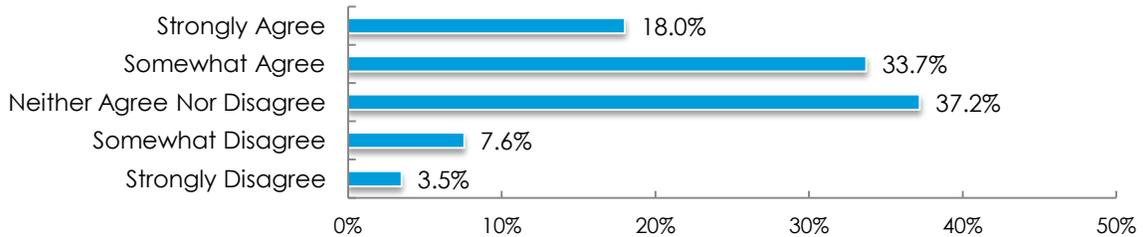
**Figure 11: Q2. The Village should enforce community-wide aesthetic requirements for development, such as landscaping, signage, lighting, screening, storage, and building exterior design requirements.**



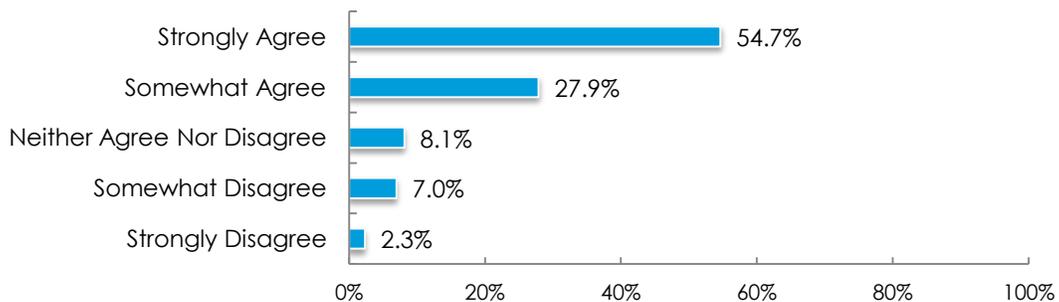
**Figure 12: Q2. Wetlands, wooded areas, steep slopes, and environmentally sensitive areas should be protected from development pressures.**



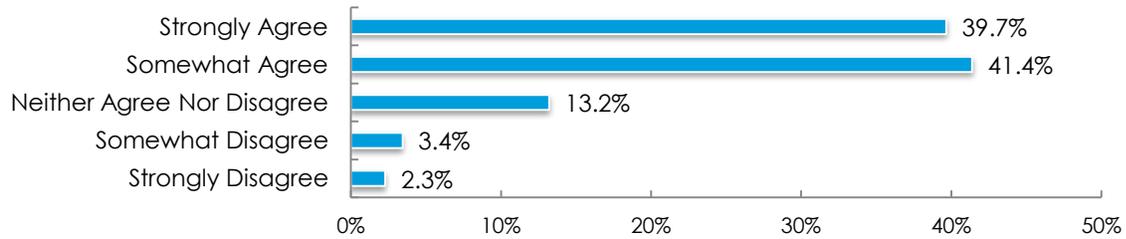
**Figure 13: Q2. Different types of land uses should be strictly separated.**



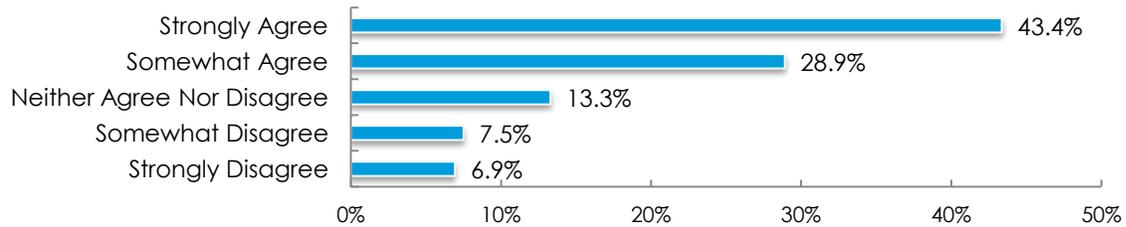
**Figure 14: Q2. The Village should limit its residential development to mostly single-family detached houses, and limit the development of apartment buildings.**



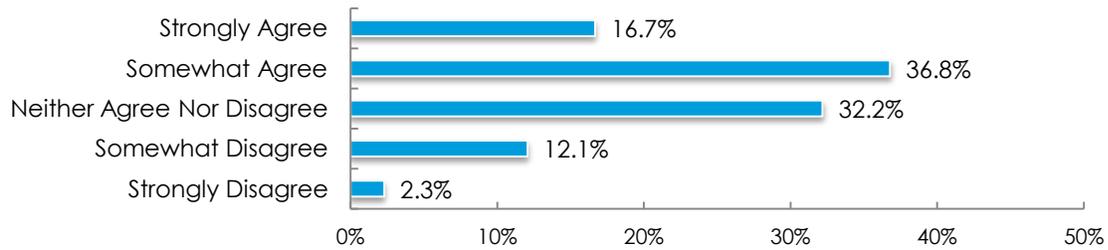
**Figure 15: Q2. The Village of Harrison should work more closely with Appleton, Menasha, Sherwood, and the surrounding Towns to share service costs.**



**Figure 16: Q2. The Village should focus more on providing bicycle and pedestrian facilities.**



**Figure 17: Q2. There are adequate housing choices at all price points.**



**Figure 18: Q2. The Village should pursue establishing a regional park on Lake Winnebago.**

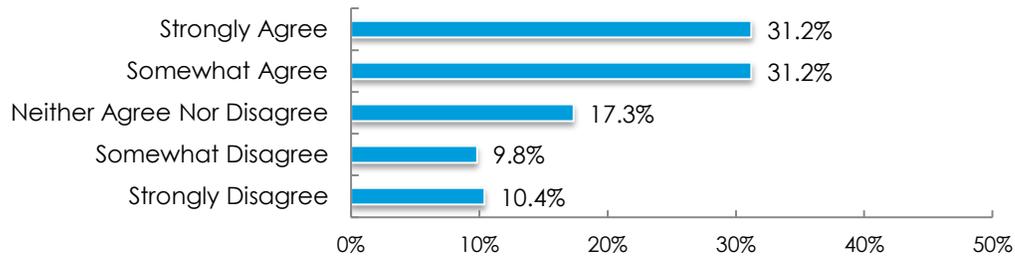


Figure 19: Q2. The Village should hold development at important entryways to Harrison to a higher standard than other areas.

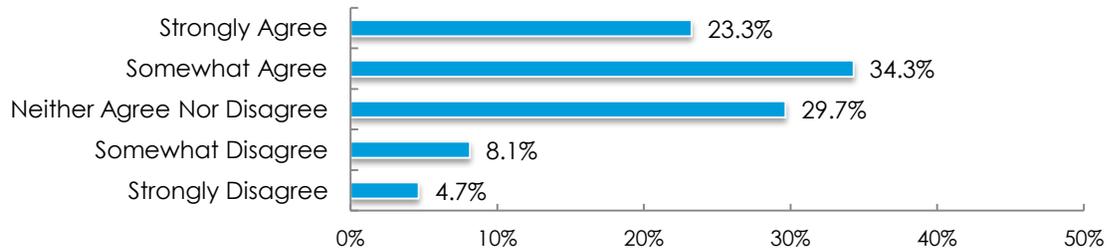


Figure 20: Q2-C2. The Village should extend utilities to undeveloped areas to encourage growth.

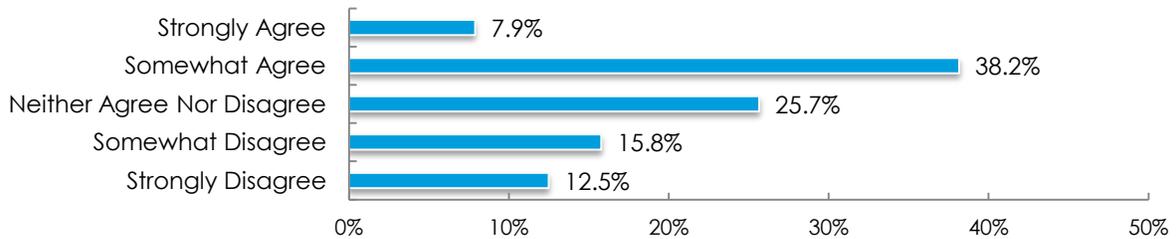


Figure 21: Q2-C2. The Village should promote the construction of more affordable housing.

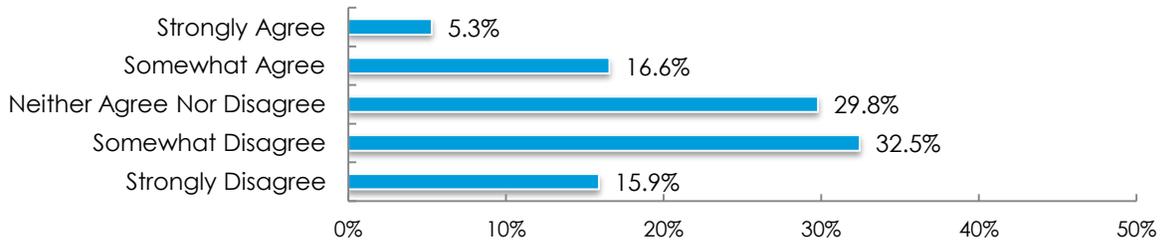


Figure 22: Q2-C2. The municipal/community buildings and facilities in Harrison are adequate.

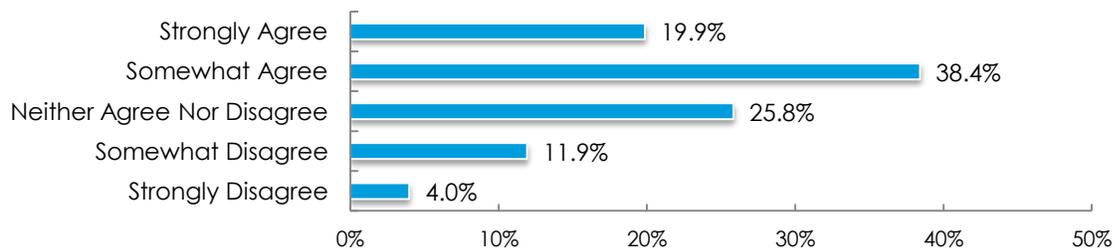


Figure 23: Q2-C2. The Village should put more effort into retaining and expanding existing businesses rather than toward attracting new businesses.

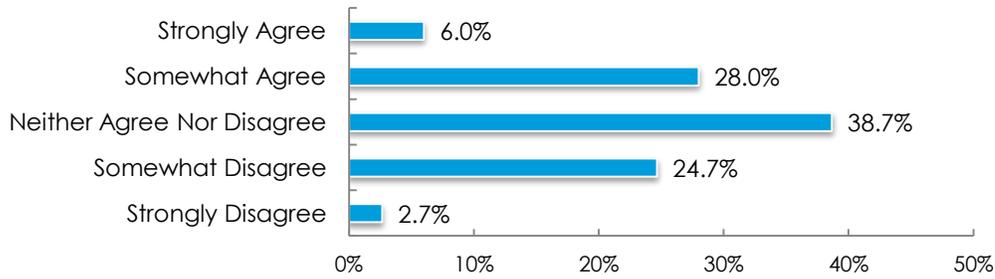


Figure 24: Q2-C2. Harrison should take advantage of its location in the Appleton metropolitan area to encourage strong and rapid growth.

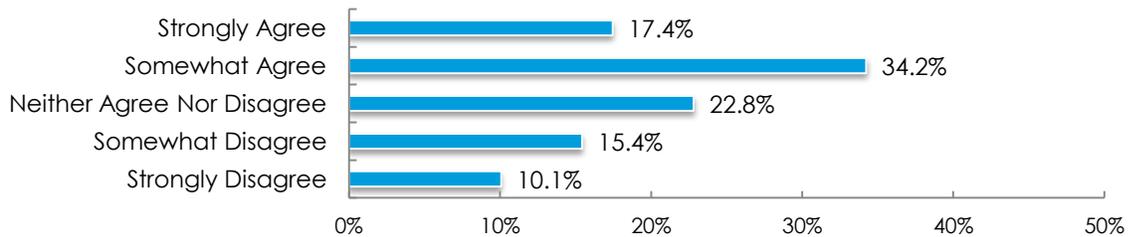


Figure 25: Q2-C2. There are enough park facilities (ball fields, basketball/volleyball/tennis courts, playgrounds, shelters, etc.) in Harrison.

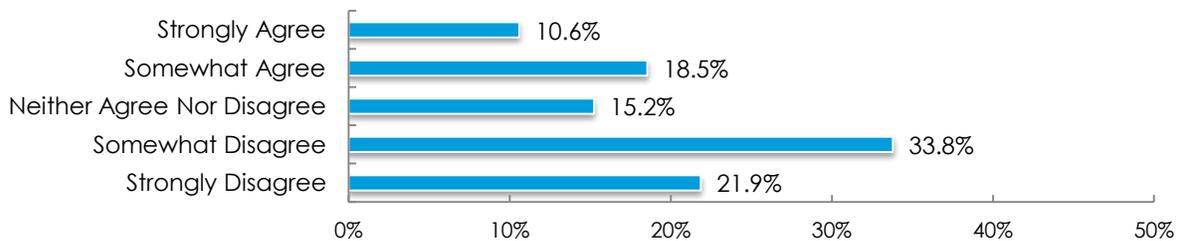


Figure 26: Q2-C2. New development and growth in Harrison should be accommodated on empty sites or new development areas around the Village.

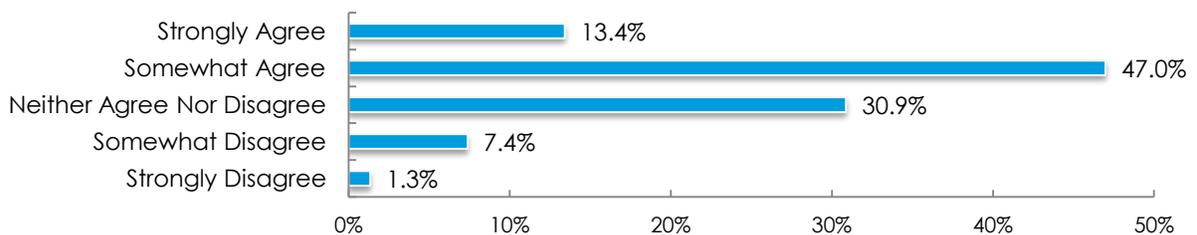


Figure 27: Q2-C2. Educational and agricultural opportunities in Harrison are adequate.

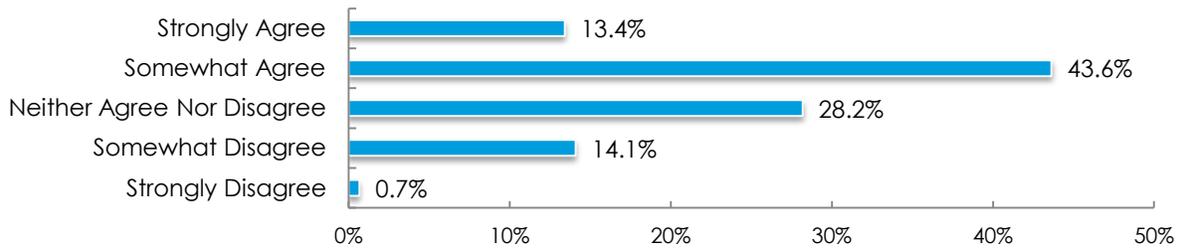


Figure 28: Q2-C2. Sewer and water service in the Village is adequate.

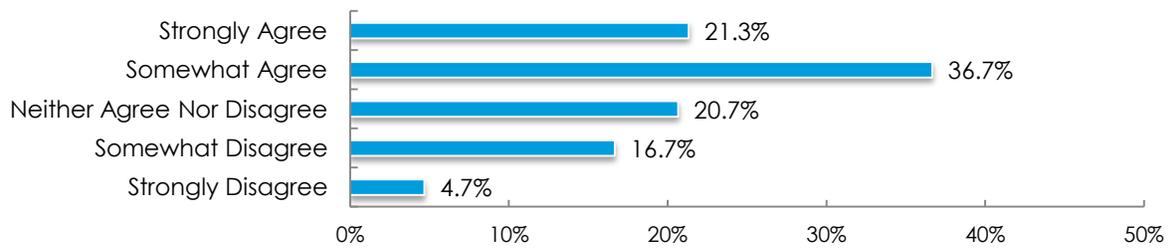


Figure 29: Q2-C2. The Village should encourage a greater mix of housing types, including apartments, row houses, townhomes, and single-family detached houses.

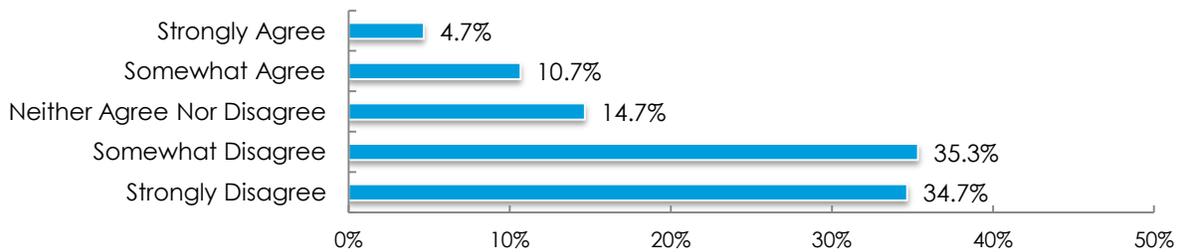


Figure 30: Q2-C2. The Village should offer financial incentives to grow existing businesses and attract new businesses to Harrison.

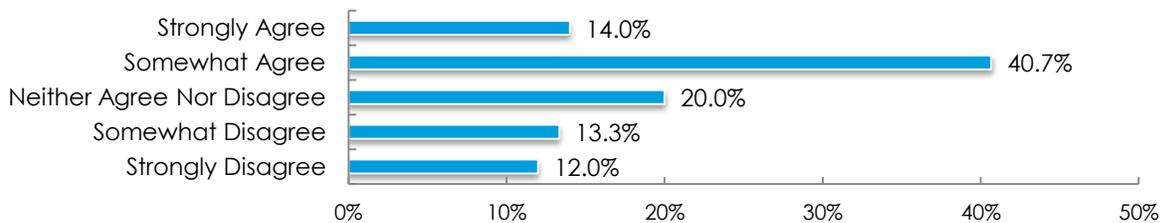


Figure 31: Q2-C2. The Village of Harrison should work closely with surrounding Towns to protect its character.

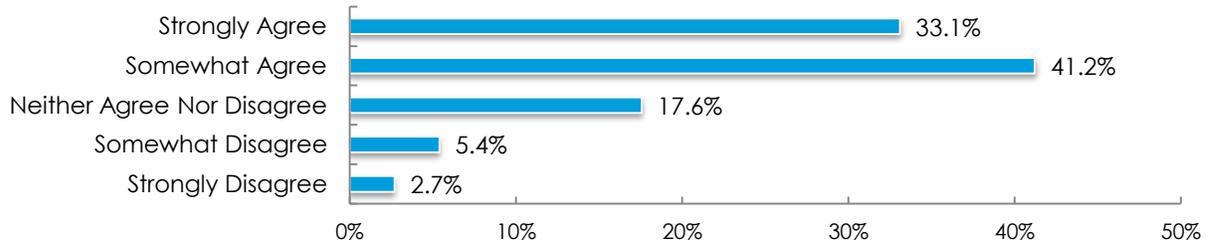


Figure 32: Q2-C2. The Village should make the development and construction process easier.

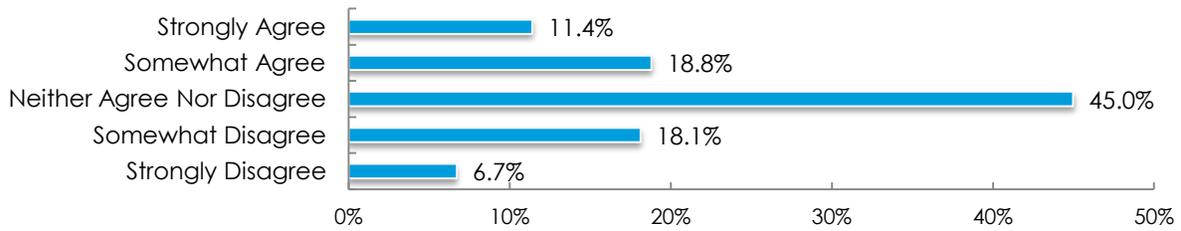


Figure 33: Q2-C2. The Village should make more sites available for manufacturing and light industrial businesses.

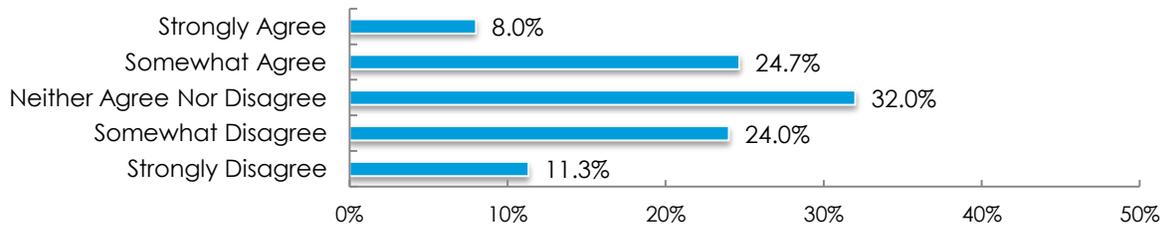


Figure 34: Q2-C2. It is sometimes appropriate for businesses and residences to be co-mingled.

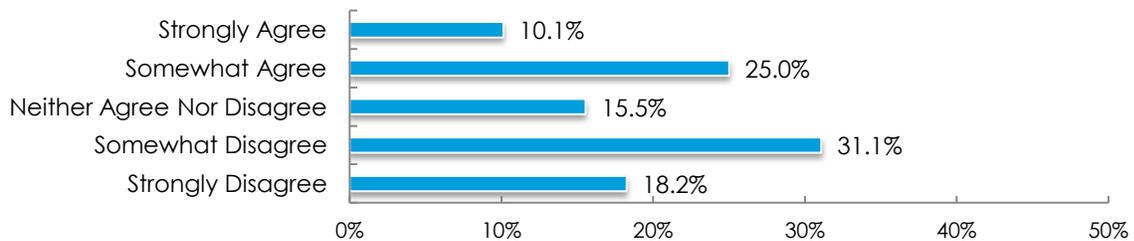


Figure 35: Q2-C2. Harrison is in need of a Village center with public facilities and dining and shopping options.

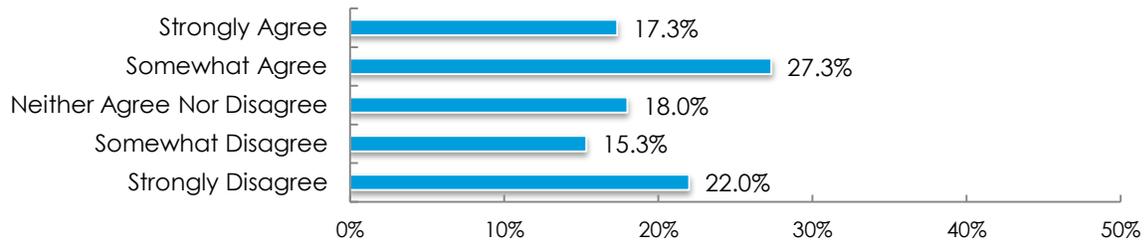


Figure 36: Q2-C2. Promotion of business and economic development should be Harrison's priority.

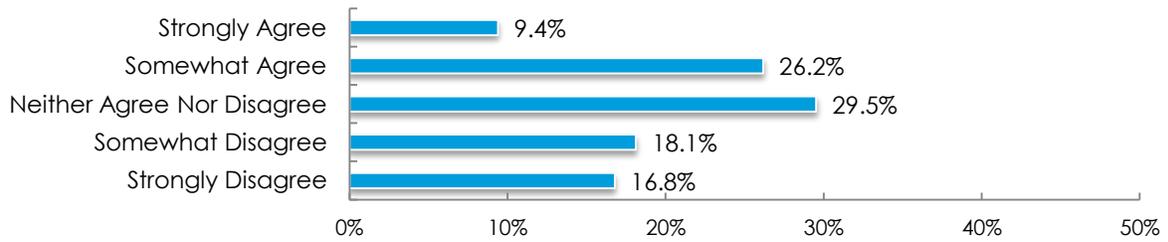


Figure 37: Q2-C2. Street and pavement quality in Harrison is acceptable.

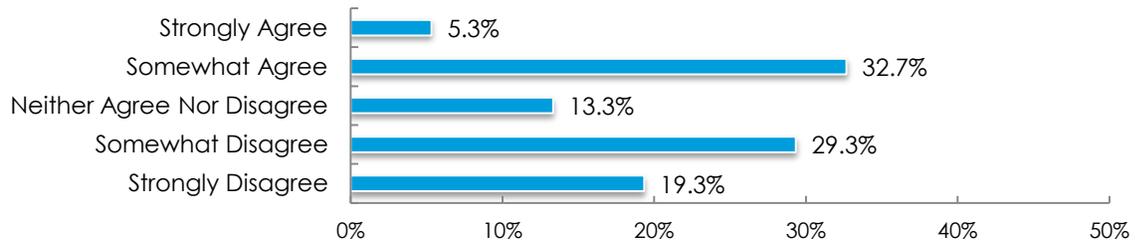


Figure 38: Q2-C2. There are enough good jobs in Harrison for those who want them.

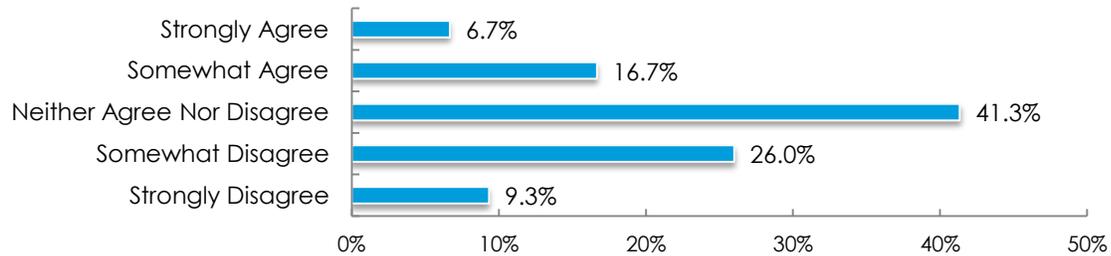


Figure 39: Q2-C2. Land owners should be able to develop their property anywhere in Harrison when and however they'd like.

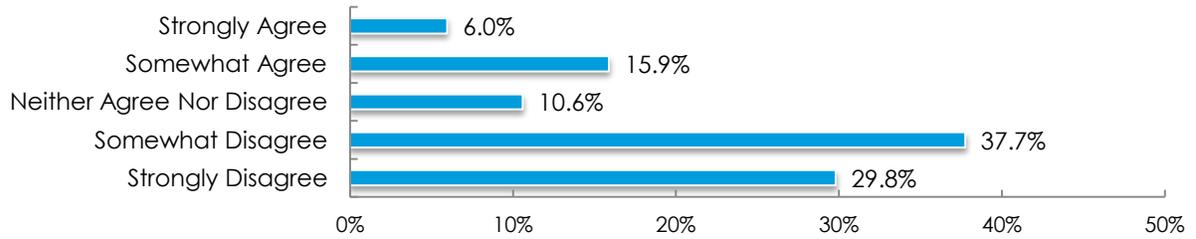


Figure 40: Q6. Vehicle traffic in Harrison is:

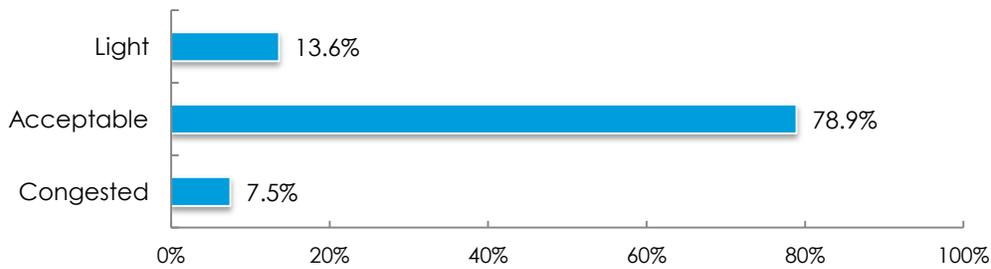


Figure 41: Q7. Vehicles in Harrison tend to:

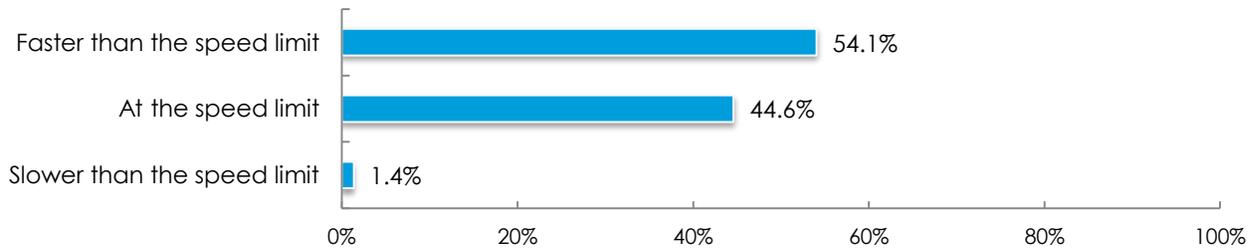
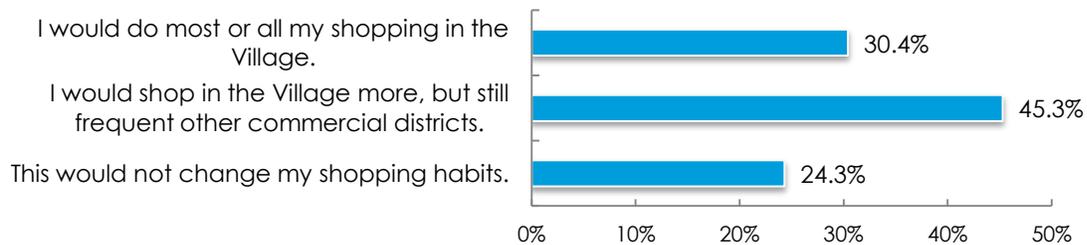
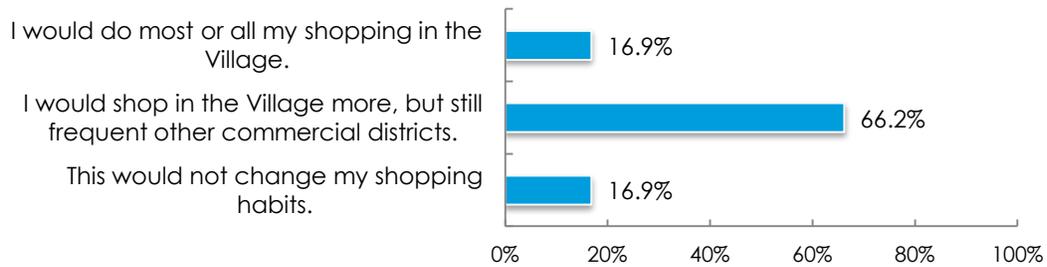


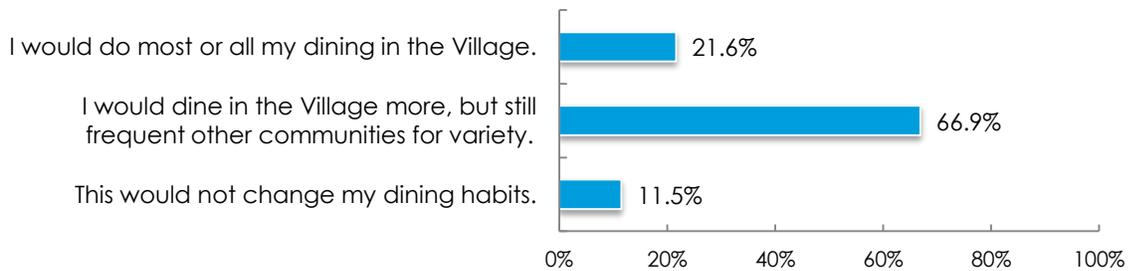
Figure 42: Q22. If there were big box retail options (such as Costco, Target, Lowes, etc.) available in Harrison, would you do more of your shopping in the Village?



**Figure 43: Q23. If there were local retail options (small, locally-owned shops, boutiques, specialty shops) available in Harrison, would you do more of your shopping in the Village?**



**Figure 44: Q24. If there were more restaurants available in Harrison, would you do more of your dining in the Village?**



**Figure 45: Q25. If there were more employment opportunities available in Harrison, would you look for jobs in the Village?**

